

**KNOW WHAT IT'S MADE OF:
BE CURLY CURL ENHANCER**

| <u>INGREDIENT LISTING NUMBER (ILN)</u> | <u>WHAT IT DOES</u> | <u>SOURCE</u> | <u>CATEGORY</u> |
|--|---|---------------|-------------------|
| ALOE BARBADENSIS LEAF JUICE | Traditional herb known to soothe and nourish hair or skin. | Aloe | Natural |
| ALTHEA OFFICINALIS | Traditional herb known for slip. | Marshmallow | Natural |
| BEHENTRIMONIUM CHLORIDE | Helps prevent the buildup of static electricity. Conditions and nourishes hair or skin for a soft, smooth, healthy appearance. | Rapeseed | Naturally Derived |
| CETEARYL ALCOHOL | Stabilizes the product and prevents it from separating. Provides slip and improves combing ease. Helps prevent the buildup of static electricity. Stabilizes the product and prevents it from separating. Conditions and nourishes hair or skin for a soft, smooth, healthy appearance. Thickens product. | Coconut | Naturally Derived |
| CETYL ALCOHOL | Stabilizes the product and prevents it from separating. Thickens product. | Coconut | Naturally Derived |
| GLYCERIN | Draws moisture to skin or hair. | Plant | Naturally Derived |
| HYDROLYZED WHEAT PROTEIN | Conditions to help protect against thermal damage. Conditions and nourishes hair or skin for a soft, smooth, healthy appearance. Draws moisture to skin or hair. Envelopes the skin or hair to keep product or style in place. | Wheat | Naturally Derived |
| LINUM USITATISSIMUM | Traditional herb known for slip. | Flax | Natural |
| MALTODEXTRIN | Carrier for other ingredients in a formula. | Plant | Naturally Derived |
| PANTHENOL | Helps strengthen hair strand to minimize breakage. Conditions and nourishes hair or skin for a soft, smooth, healthy appearance. Helps soften and smooth skin or hair. Imparts radiance to skin and hair. Draws moisture to skin or hair. | Synthetic | Synthetic |
| PHENOXYETHANOL | Keeps product fresh and prevents contamination. | Synthetic | Synthetic |
| PHENYL TRIMETHICONE | Imparts radiance to skin and hair. Conditions and nourishes hair or skin for a soft, smooth, healthy appearance. Helps soften and smooth skin or hair. | Synthetic | Synthetic |
| POLYQUATERNIUM-11 | Conditions and nourishes hair or skin for a soft, smooth, healthy appearance. Helps prevent the buildup of static electricity. | Synthetic | Synthetic |
| QUATERNIUM 95 | Helps protect hair from the drying effects of the sun. | Synthetic | Synthetic |
| PROPANEDIOL | Helps dissolve ingredients in the product. Helps soften and smooth skin or hair. Draws moisture to skin or hair. | Corn | Naturally Derived |
| PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROCINNAMATE | Helps protect hair from the drying effects of the sun. | Synthetic | Synthetic |
| TOCOPHEROL | Helps protect product from damaging environmental molecules and oxidation. | Plant | Naturally Derived |
| WATER/AQUA/EAU | Helps dissolve ingredients in the product. | Water | Natural |